

2010

SALT SPRING CYCLING SURVEY AND FORUM

The Bicycle Working Group of Island Pathways conducted a survey of cyclists on Salt Spring, both islanders and visitors, during August and September of 2010. The Salt Spring Transportation Commission provided \$5000 in funding for this, as well as for the launch of the report at a cycling forum held in November at Fulford Hall.

The Salt Spring Cycling Survey Report

... substantiates the call for improved cycling safety and participation on island. It points out immediate, do-able work like improved signage throughout the island and increased cyclist/driver education. It should help government agencies and planners prioritize routes to the blueprint stage, in preparation for sourcing funds and partners for paving bike lanes/paths.

The Cycling Survey Report is another piece of the puzzle needed to prove to islanders, visitors, the tourist industry, and regional and provincial interests that we're getting serious about making Salt Spring the cycling haven it could be.

The Cycling Forum

... hosted by Island Pathways and the SSI Transportation Commission, provided the launch for the *Cycling Survey Report* and "Share the Road" brochure. Participants and displays were:

- * a history of cycling initiatives on Salt Spring by Island Pathways' Bicycle Working Group;
- * Island Pathways' "Helmets for Life" program, heritage/cycling map, Ganges pathways;
- * the Transportation Commission's cycling mandate, recent news, and the Anderson Report panels showing the bike lanes/pathway part of the North Ganges Village Transportation Management Plan;
- * SSI PARC's latest trail work & cycling-related documents;
- * elevation profiles for Fulford-Ganges Road; Stewart-Cusheon Road, and Stewart-Beddis Road;
- * cycling equipment and gear by e-bike enthusiasts Wil & Dianette Mayhew, Island Adventures, and Fort Street Cycle, supplier of the "Helmets for Life" program with helmets at cost for 10 years;
- * CRD Parks & Trails' bikeways & Strategic Plan
- * CRD Pedestrian & Cycling Strategic Plan;
- * CVRD Parks & Trails' Cowichan Trail work;
- * new "Share the Road"-type signs signs for island use.



The stars are lining up in our favour ...

SALT SPRING ISLAND

CYCLISTS & DRIVERS

SHARE THE ROAD

DRIVERS:
Watch out for cyclists

CYCLISTS:
You have the same rights and duties as drivers of vehicles

BROUGHT TO YOU BY:

mainroad
SOUTH ISLAND CONTRACTING LP

HAS PARTNERED WITH ISLAND PATHWAYS and BC FERRIES

... to bring you Salt Spring's new "Share the Road" brochure. Mainroad looks after maintenance of Salt Spring's roads and is "happy to be brought into this positive initiative. ... Being a part of this pro-active, safety-oriented project embodies the same values we believe in."

Mainroad paid for the initial printing of 1,000 copies, and all BC Ferries vessels to Salt Spring Island will carry it.

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